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Arturo Cuomo

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for the minority of people to rationalize selfish behavior Trust in most traditional institutions is down government religious organizations and higher education and there s a dark cloud hovering over technology But this is precisely where companies come in as peoples faith in establishments deteriorates they re turning to their employer for stability In Intentional Integrity Chesnut offers a six step process for leaders to foster and manage a culture of integrity at work He explains the rationale and legal context for the ethics and practices and presents scenarios to illuminate the nuances of thinking deeply and objectively about workplace culture We will always need governments to manage defense infrastructure and basic societal functions But Chesnut argues the private sector has the responsibility to use sensitivity and flexibility to make broader progress if they act with integrity Rob is an insider who s combined doing good with doing business well in two iconic Silicon Valley companies His book contains smart practical advice for anyone looking to do good and do well Reid Hoffman co founder of LinkedIn and author of Blitzscaling

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