



# GRADE 12

## BUSINESS STUDIES

### TERM 3

# PRELIM EXAMINATION

## PAPER 2

MARKS: 150

TIME: 2 hours

#### INSTRUCTIONS AND INFORMATION

1. This paper consists of THREE sections.

SECTION A: COMPULSORY

SECTION B: Consists of THREE independent questions covering ALL topics.

Answer any TWO questions

SECTION C: Consists of TWO questions covering ALL topics.

Answer any (only) ONE question from this section.

2. Additional answers will not be marked.

3. Take the time allocation into account when answering the questions.

4. Read the instructions for each question carefully and answer only what is required.

5. Number the answers according to the numbering system used in this paper.

6. Answer in complete sentences, except in questions where other instructions are given.

7. Use the mark allocation as a guide for the length of questions.

8. Leave a line between answers.

9. Start each question on a new page.

10. Use only blue pen. Answers in pencil will not be marked.

11. Use the table below as a guide for marking and time allocation for each question.

QUESTION	SECTION	MARKS	TIME
1	SECTION A: Short questions, COMPULSORY	30	20 min
2	SECTION B: Three direct / indirect case studies. Answer any TWO questions.	2 x 40 = 80	70 min
3			
4			
5	SECTION C: Essay Questions. Answer ONE question in this section	1 x 40 = 40	30 min
6			
TOTAL		150	2 hours

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Oswaal CBSE Class 12th 20 Combined Sample Question Papers Commerce Stream ( Accountancy, Business Studies, Economics, Mathematics, English Core) and 10 Previous Years' Solved Papers, Yearwise (2013-2023) (Set of 2 Books) For 2024 Board Exams Oswaal Editorial Board,2023-10-28 Description of the Product Comprehensive Coverage Covers all Major subjects Concise Crisp with Mind Maps Revision Notes Curriculum Alignment 4 5 sets of Sample Papers to stimulate exam pattern format 100% Updated with the Latest CBSE Board Paper 2023 Valuable Exam Insights with Out of Syllabus Questions highlighted 100% Exam readiness with Commonly Made Errors and Answering Tips Concept Clarity with Topper s and Board Marking Scheme Answers **Oswaal UPSC CSE Mains 11 Years Solved Papers (2013-2023) General**

**Studies For Civil Services Exams 2024** Oswaal Editorial Board,2023-10-25 Description of the product 1 Time Tested Excellence This book is a time machine through 11 years of UPSC Main papers including the 2023 edition 2 Practice Makes Perfect Extensive solved papers offer you ample opportunities to practice and build the confidence you need 3 Answer Writing Mastery Unlock the art of effective answer writing with valuable exam insights 4 Clarity Through Explanation This book provides approach to each question and extensive model answers with current examples to ensure your understanding is rock solid 5 Stay Ahead with Trends Our Micro Trend Analysis keeps you up to date with evolving question patterns making you 100% exam ready 6 Expert Mentorship Seek guidance and overcome exam jitters with expert advice and tips

Strategic Questions in Food and Beverage Management Roy Wood,2018-01-03 This book provides students with a series of critical reviews of issues in food and beverage management addressing a variety of managerial dilemmas of a more complex nature such as how important is the meal experience and is food an art form These are accompanied by discussion points questions and case studies to aid application critical thinking and analysis Written by leading hospitality academic this short critical yet accessible text will be value for all future hospitality managers *Management and Business Research* Mark Easterby-Smith,Richard Thorpe,Paul R Jackson,2015-04-01 Now in its Fifth Edition this much loved text offers theoretical and philosophical depth as well as insights into practice The text covers the entire research process in an accessible way and provides critical thoughtful treatment of important issues like ethics and politics making it an invaluable companion for any business and management student New to the Fifth Edition Expanded to include examples from across business and management including Marketing International Business and Psychology Up to date international examples and cases from a range of countries Introductory chapter looks at writing proposals in detail Chapter on the literature review now includes how to critically review Move towards new technologies and social media including discussion of wikis and cloud sourcing Improved structure and flow with three chapters on qualitative methods and three on quantitative methods Additional practical exercises which are linked to key research tasks throughout The companion website <https://edge.sagepub.com/easterbysmith> offers a wealth of resources for both lecturers and students including for lecturers an instructor s manual

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