



The Subsidized Muse: Government and the Arts in Western Europe and the United States

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Abstract. Using the neo-classical justifications for government support of the arts that Dick Netzer discussed in *The Subsidized Muse* as a starting point, the article contends that market failure is not an useful concept to understand and explain cultural policies and the degree of government involvement, particularly when viewed from a comparative perspective. The basic fault is that historical-institutional arrangements and the role of non-state actors in the formation of cultural policies are not taken into account. Discussing some aspects of the institutional framework in the development of French, Swedish and U.S. cultural policies, the article concludes with a call for the use of neo-institutionalist perspectives in analyzing government intervention in the arts field.

Key words: cultural policy, neo-institutionalism, market failure, cross-national research, welfare state

1. Introduction

While continental European countries, in particular, have provided substantial support for the arts and culture for a number of centuries, the development of explicit and clearly defined cultural policies is a relatively recent phenomenon. The nation that took the lead in the inauguration of a specific cultural policy was France, where the Ministry of Culture was founded in 1959 (Wangermée, 1991, p. 57). Shortly thereafter, the National Endowment for the Arts (NEA) was established in the United States (1965); in the same year, the first junior Minister with special responsibility for cultural policy was appointed in Great Britain (Ridley, 1987, p. 229); and a Ministry of Culture, Recreation and Social Work was established in the Netherlands (Dutch Ministry, 1994, p. 53).

When *The Subsidized Muse* was published in 1978, Dick Netzer thus looked back to what essentially were the first two decades of the new field of cultural policy. And it had been two quite successful decades: In almost every country in the Western world, public support for the arts had increased significantly since the post-war period, and arts and culture had become a more or less accepted field of public policy. Netzer's remarkable study was also the first explicit policy analysis

Subsidized Muse

William D. Grampp



Subsidized Muse:

Ethics and Cultural Policy in a Global Economy Sarah Owen Vandersluis, 2003-10-16 Sarah Owen Vandersluis critically examines approaches to cultural policy within the global economy This study taps into the growing debate on ethical theory and International Political Economy It challenges the normative positions of nationalists and welfare economists before developing an alternative communitarian ethics for cultural policy in a global economy The study concludes with an examination of the practical implications of this ethics in several case studies

The Economics of Art and Culture James Heilbrun, Charles M. Gray, 2001-04-23 The 2001 second edition of this survey of the economics of and public policy towards the fine arts and performing arts covers arts at federal state and local levels in the United States as well as the international arts sector The work will interest academic readers in the field and scholars of the sociology of the arts as well as general readers seeking a systematic analysis of the arts Theoretical concepts are developed from scratch so that readers with no background in economics can follow the argument The authors look at the arts historical growth and then examine consumption and production of the live performing arts and the fine arts the functioning of arts markets the financial problems of performing arts companies and museums and the key role of public policy A final chapter speculates about the future of art and culture in the United States

The Subsidized Muse Dick Netzer, 1978

City Taxes, City Spending Amy Ellen Schwartz, 2004-01-01 An illustrious group of economists contribute to this volume honoring Dick Netzer the public finance economist well known for his research on state and local taxation the provision of urban public services and non profit organizations Following in his tradition the contributors apply microeconomics to real world problems facing urban areas and use statistical analysis to gain insight into practical solutions

A Textbook of Cultural Economics Ruth Towse, 2010-01-07 What determines the price of a pop concert or an opera Why does Hollywood dominate the film industry Does illegal downloading damage the record industry Does free entry to museums bring in more visitors In A Textbook of Cultural Economics one of the world's leading cultural economists shows how we can use the theories and methods of economics to answer these and a host of other questions concerning the arts performing arts visual arts and literature heritage museums and built heritage and creative industries the music publishing and film industries broadcasting Using international examples and covering the most up to date research the book does not assume a prior knowledge of economics It is ideally suited for students taking a course on the economics of the arts as part of an arts administration business management or economics degree

From the Subsidized Muse to Creative Industries: Convergences and Compromises Ketil Lølo, 2019-11-01 La difficoltà di collocare le attività economiche derivanti dalla cultura e dalla creatività in un contesto di coerenza ed intelligibilità ha impedito agli studiosi e ai responsabili delle politiche economiche di giungere a conclusioni condivise sui criteri di definizione di questo settore economico La mancanza di chiarezza nella terminologia raggiunge l'apice alla fine degli anni Novanta quando le industrie creative sostituirono le industrie culturali termine fino ad

allora ampiamente diffuso e utilizzato nelle politiche culturali nazionali e internazionali Alla luce dell'intenso dibattito accademico sviluppato attorno alle industrie culturali e creative la prima parte di questo libro analizza tensioni dibattiti e divergenze nelle definizioni nonché le peculiari caratteristiche di queste industrie Vengono inoltre illustrati gli effetti dell'applicazione di diversi schemi di classificazione del settore culturale e creativo sul suo peso economico e discusse le difficoltà che esso incontra nella competizione con altri settori per accedere ai programmi di finanziamento europeo La seconda parte del libro indaga le molteplici relazioni che le industrie creative installano tra di loro e con il contesto urbano I modelli di localizzazione delle imprese creative vengono analizzati in un caso di studio nella Città metropolitana di Roma Le distribuzioni spaziali dei diversi settori creativi sono studiate utilizzando punti georiferiti come input per un modello statistico basato sulla funzione K di Ripley Un'ipotesi nulla di distribuzione casuale viene verificata per le seguenti condizioni analizzando la distribuzione spaziale di ogni singolo settore creativo rispetto al resto delle attività creative confrontando a coppie i settori creativi per identificare quelli che rivelano attrazione reciproca confrontando per ciascun settore creativo i modelli di localizzazione delle attività core creative rispetto alla localizzazione delle rispettive funzioni di servizio L'analisi empirica ha mostrato che nella maggior parte dei casi i settori core creativi hanno la tendenza di raggrupparsi nello spazio a piccole distanze mentre i rispettivi settori di servizio sono dispersi internamente e disposti attorno al cuore I confronti reciproci hanno rivelato l'esistenza di cluster creativi urbani caratterizzati dalla coesistenza di diverse attività creative DOI 10.13134/9788832136807 *Economisch en sociaal tijdschrift* Instituut voor Postuniversitair Onderwijs (Antwerpen), 1979 **The Tragic Muse** Henry James, 1891 Pricing The Priceless William D. Grampp, 1989-10-05 An iconoclastic analysis of the art market which examines such matters as how painting comes into being why it is or isn't wanted how the market and museums bring the supply and demand for art together the advisability of government support of the arts Annotation copyrighted by Book News Inc Portland OR *Policy Review*, 1980 *Public Policy And The Arts* Kevin V. Mulcahy, C. Richard Swaim, 1982-07-20 **Proceedings of the ... Annual Meeting** National Association of Schools of Music, National Association of Schools of Music. Meeting, 1981 Most issues include proceedings of the meeting Afternoons with the Poets Charles Dunham Deshler, 1879 *Great Events from History II.: 1955-1969* Frank Northen Magill, 1993 Recounts original articles treating 493 topics and events in twentieth century history spanning the cultural and artistic life of the modern world Includes landmarks in the fine arts art architecture dance fashion and design journalism literature motion pictures music television and radio and theater *Papers and Proceedings of the Annual Meeting* American Economic Association, 1986 **The American Economic Review**, 1986 Includes annual List of doctoral dissertations in political economy in progress in American universities and colleges and the Hand book of the American Economic Association *Papers and Proceedings of the .. Annual Meeting of the American Economic Association* American Economic Association, 1985 The Fine Artist's Career Guide Daniel Grant, 1998 This title provides source material on how to find a career relating to your art skills It covers

an artist's professional life cycle from the first thought about studying art to finding new opportunities when your art career is reaching maturity

Nonprofit Firms in a Three Sector Economy Michelle J. White, 1981 **Black Abstraction**

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