



# SLOAN RULES

ALFRED P. SLOAN AND THE TRIUMPH OF

GENERAL MOTORS



DAVID FARBER

# Sloan Rules

**Brendan G. Carr**

## Sloan Rules:

**Catalogue of Printed Books** British Museum,1896     *Are We There Yet?* Dan Albert,2019-06-11 Dan Albert has a way of bringing automotive history to life Jason Fogelson Forbes The plain old fashioned human driven car built the American economy and helped shape our democratic creed Driver s ed made teenagers into citizens auto repair made boys into men For nearly a century car culture has triumphed But have we finally reached the end of the road Fewer young people are learning to drive Ride hailing is replacing car buying and with electrification a long and noble tradition of amateur car repair will soon come to an end When a robot takes over the driver s seat what s to become of us *Are We There Yet* carries us from horseless buggies to superhighways and like any good road trip it s an adventure so fun you won t even notice how much you ve learned along the way     [Auto Mania](#) Tom McCarthy,2007-01-01 The twentieth century American experience with the automobile has much to tell us about the relationship between consumer capitalism and the environment Tom McCarthy contends In Auto Mania he presents the first environmental history of the automobile that shows how consumer desire and manufacturer decisions created impacts across the product lifecycle from raw material extraction to manufacturing to consumer use to disposal From the provocative public antics of young millionaires who owned the first cars early in the twentieth century to the SUV craze of the 1990s Auto Mania explores developments that touched the environment Along the way McCarthy examines how Henry Ford s fetish for waste reduction tempered the environmental impacts of Model T mass production how Elvis Presley s widely shared postwar desire for Cadillacs made matters worse how the 1970s energy crisis hurt small cars and why baby boomers ignored worries about global warming McCarthy shows that problems were recognized early The difficulty was addressing them a matter less of doing scientific research and educating the public than implementing solutions through America s market economy and democratic government Consumer and producer interests have rarely aligned in helpful ways and automakers and consumers have made powerful opponents of regulation The result has been a mixed record of environmental reform with troubling prospects for the future     *Cascade Alpine Guide* Fred Beckey,2000 Volume II in the classic Cascade Alpine Guide seriesfeatures expert information on more than 300 climbing andhigh routes in the Cascades This volume covers themiddle of the Cascade Range from the foothills east ofPuget Sound to Lake Chelan You ll find geographical historical and geological overviews of the majestic mid Cascade     [Everybody Ought to Be Rich](#) David Farber,2013-04-18 The extraordinary life and times of a colorful capitalist who invented the idea of consumer credit     [Sloan Rules](#) David Farber,2005-02-15 Alfred P Sloan Jr became the president of General Motors in 1923 and stepped down as its CEO in 1946 During this time he led GM past the Ford Motor Company and on to international business triumph by virtue of his brilliant managerial practices and his insights into the new consumer economy he and GM helped to produce Bill Gates has said that Sloan s 1964 management tome *My Years with General Motors* is probably the best book to read if you want to read only one book about business And if you want to read only one book about Sloan that book should be

historian David Farber's Sloan Rules Here for the first time is a study of both the difficult man and the pathbreaking executive Sloan Rules reveals the GM genius as not only a driven manager of men machines money and markets but also a passionate and not always wise participant in the great events of his day Sloan for example reviled Franklin Roosevelt and the New Deal he firmly believed that politicians government bureaucrats and union leaders knew next to nothing about the workings of the new consumer economy and he did his best to stop them from intervening in the private enterprise system He was instrumental in transforming GM from the country's largest producer of cars into the mainstay of America's Arsenal of Democracy during World War II after the war he bet GM's future on renewed American prosperity and helped lead the country into a period of economic abundance Through his business genius his sometimes myopic social vision and his vast fortune Sloan was an architect of the corporate dominated global society we live in today David Farber's story of America's first corporate genius is biography of the highest order a portrait of an extraordinarily compelling and skillful man who shaped his era and ours

**Reports Adopted by the Roadmasters Association of America** Roadmasters' and Maintenance of Way Association,1883 List of members in 12th **United States Official Postal Guide** United States. Post Office Department,1899 **United States Official Postal Guide** ,1892 **Statutes, Acts and Regulations in Force in the Madras Presidency** Madras (India : Presidency),1876 **Guide to U.S. Foundations** Foundation Center,2001-04 **The practical brass and iron founder's guide** James Larkin (of Philadelphia.),1892 **Handbook of the Law of Equity Pleading** Benjamin Jonson Shipman,1897 *The Reference Catalogue of Current Literature* ,1910 **The Assayer's Guide; Or, Practical Directions to Assayers, Miners and Smelters** Oscar Montgomery Lieber,1899 **The Shorthand Review** ,1892 **A B C Pathfinder Shipping and Mailing Guide** ... New England Railway Publishing Company,1899 **The Practical Surveyor's Guide** Andrew Duncan (Surveyor),1892 *The Idler* ,1899 **The Commercial directory of Liverpool, and shipping guide [afterw.] The Commercial directory and shippers' guide [afterw.] Fulton's commercial directory and shippers' guide** ,1871

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