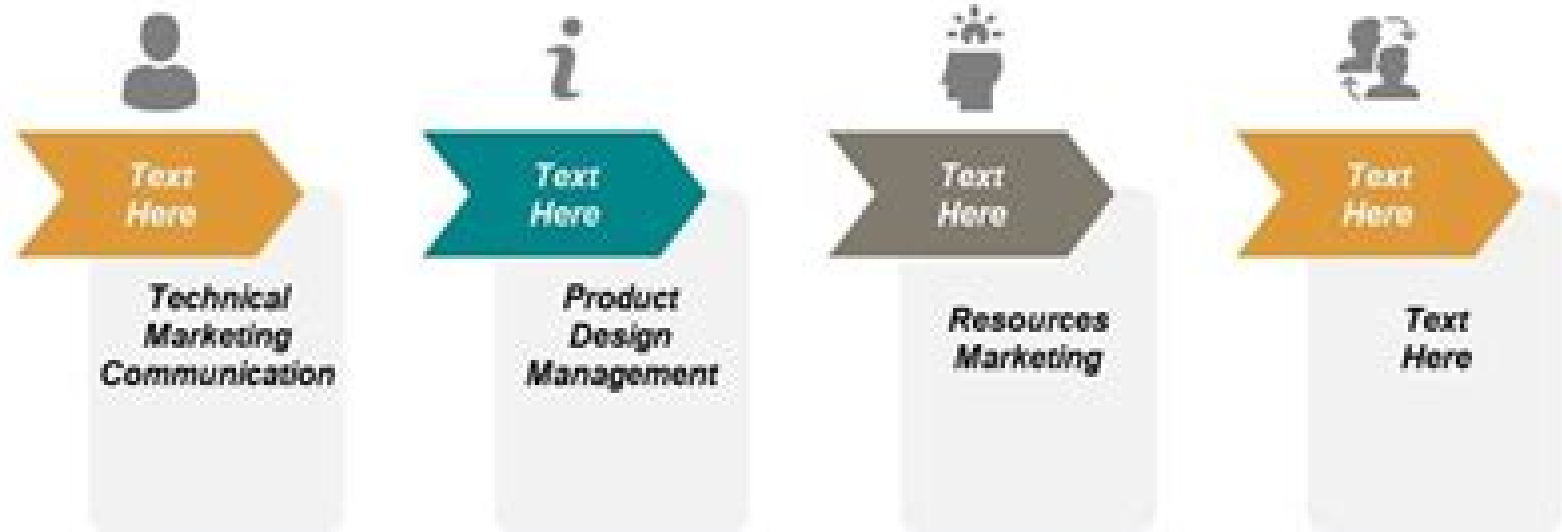


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Technical Marketing Communication

Michael Hülsmann, Nicole Pfeffermann

A red circular graphic with a gradient, appearing as a partial circle or a stylized arrow pointing to the right, located to the right of the authors' names.

Technical Marketing Communication:

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smart systems in educational administration and leadership It provides a holistic systematic and comprehensive paradigm Featuring a wide range of topics such as technology leadership in schools technology integration in educational administration and professional development this book is ideal for school administrators educational leaders principals IT consultants educational software developers academicians researchers professionals educational policymakers educators and students Teaching And Learning In The Digital Era: Issues And Studies Jun Xu,2024-03-04 This compendium looks at the current status and practices of teaching and learning facilitated enabled by digital technologies reviews challenges issues associated with classroom teaching online teaching and hybrid learning and discusses success factors and future directions of teaching and learning in the digital era The book also provides a number of studies at different perspectives of using digital technologies for teaching and learning This useful reference text benefits teaching staff or administrators at education institutions especially higher education providers to update their professional knowledge and skills **Marketing**

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