

TECHNOLOGY COMMERCIALIZATION

Technology Commercialization Process



Technology Commercialization

Pinaki Nandan Pattnaik

Technology Commercialization:

Technology Commercialization Manual Melvin Joseph DeGeeter,2004

R&D Management and Technology

Commercialization Orestis Georgiou,Mykola Maksymenko,Stephen Russo,2025-05-26 Industrial spending for research and development R D initiatives is growing globally year on year from both public and private investments As this spending grows so does the complexity of R D organizations and processes Hence high quality R D management becomes increasingly important to streamline R D processes Intended for R D managers and technology leaders in small medium and large enterprises this book addresses questions such as how to align R D with broader organizational needs best practices for R D hiring and team building how to select which metrics to be measured and the process of moving a technology from the laboratory to the market

University Technology Transfer Shiri M. Breznitz,Henry Etzkowitz,2017-09-19 Universities have become essential players in the generation of knowledge and innovation Through the commercialization of technology they have developed the ability to influence regional economic growth By examining different commercialization models this book analyses technology transfer at universities as part of a national and regional system It provides insight as to why certain models work better than others and reaffirms that technology transfer programs must be linked to their regional and commercial environments Using a global perspective on technology commercialization this book divides the discussion between developed and developing countries according to the level of university commercialization capability Critical cases as well as country reports examine the policies and culture of university involvement in economic development relationships between university and industry and the commercialization of technology first developed at universities In addition each chapter provides examples from specific universities in each country from a regional national and international comparative perspective This book includes articles by leading practitioners as well as researchers and will be highly relevant to all those with an interest in innovation studies organizational studies regional economics higher education public policy and business entrepreneurship

Commercializing New Technologies Vijay K. Jolly,1997 Drawing on scores of case examples from a variety of industries this book highlights both successful and unsuccessful attempts at technology commercialization and makes the case for a fresh approach to R D management based on specialization by stage rather than by function It also explores the implications for managing technology investments

Technology Commercialization National Research Council and Russian Academy of Sciences,Policy and Global Affairs,Office of International Affairs,Committee on Utilization of Technologies Developed at Russian Research and Educational Institutions,1998-12-09 This collection of papers by American and Russian specialists addresses a variety of legal regulatory institutional and financial issues that can promote or hinder technology commercialization The book is the result of a series of workshops organized by the National Research Council with the Russian Academy of Sciences on commercialization of technologies particularly those developed at research and educational institutions Technology Commercialization concludes with a list of actions programs and policies which warrant

further consideration as Russia tries to improve the success of technology commercialization This book will be of interest to those concerned with small business development in post communist states university technology management and comparative technology commercialization

Global Perspectives on Technology Transfer and Commercialization

John Sibley Butler,David V. Gibson,2011-01-01 As we move further into the 21st century increasing emphasis is being placed on the importance of technology transfer Through new research and practices scholars practitioners and policymakers have made great strides in broadening our understanding and ability to implement technology transfer and commercialization processes The fruit of that research is collected in this timely volume Technology transfer is a dynamic area of study that examines traditional topics such as intellectual property management the management of risk market identification the role of public and private labs and the role of universities This volume reflects on how government business and academia influence technology transfer in different countries and how the infrastructure of a country enhances technology and contributes to each country's overall economy Interpreting and adopting the processes of technology transfer and commercialization or building innovative ecosystems is critical to seeing success in this digital age Those leading the surge toward building innovative ecosystems for technology transfer are the fellows of the Institute for Innovation Creativity and Capital IC2 Institute at The University of Texas at Austin Global in its scope of solving market economy problems for this volume the Institute has focused its lens on accelerated knowledge based development Here scholars from 13 countries come together to critique technology transfer from each of their respective nations The results of their contributions lend innovative insight to exactly how different nations are working to maximize technology transfer and commercialization in uncertain times Those with an interest in commercialization and technology transfer from students to scholars practitioners to policymakers will find this important collection of great value

Technology Commercialization Shannon Sheehan,2000

Transportation Technology Transfer Barbara T. Harder,Robert J. Benke,National Cooperative Highway Research Program,2005 TRB's National Cooperative Highway Research Program NCHRP Synthesis 355 Transportation Technology Transfer Successes Challenges and Needs explores the use of technology transfer practices in the highway transportation community The report documents successful practices discusses challenges encountered and identifies the needs of those responsible for sponsoring facilitating and conducting technology transfer activities and processes

From Lab to Market

S.K. Kassieieh,H.R. Radosevich,2013-06-29 The topic of this book the commercialization of public sector technology continues to grow in importance in the United States and similar societies The issues involved are relevant to many roles including those of policy makers managers patent attorneys licensing agents and technical staff members of public technology sources Institutions increasingly involved in the process include federal and other government laboratories and their related agencies public universities and their state governments public and private transfer agents and of course all the private recipients of public technology Scarcely a day goes by without a significant event related to technology transfer and

commercialization The popular business press is regularly carrying articles addressing the issues explaining new initiatives and describing events of notable success or failure 1 As an example of current important events the Technology Reinvestment Project TRP is forrnula ting its initiatives to transfer public technology and promote technology based publicprivate partnerships as a collaboration between the Advanced Research Projects Agency ARPA the National Institute of Standards and Technology NIST the National Science Foundation NSF the National Aeronautics and Space Administration NASA and the Department of Energy Defense Programs DOE DP

Technology Transfer Educational Curriculum Plan for the State of Colorado

Karl J. Dakin,1993 **Technology Commercialization** Pinaki Nandan Pattnaik,2010-08 Technology Commercialization is making a business model of increasing profits after the breakeven point by providing value to customers through the development of novel products products services etc using the special technologies of particular industries and fields and commercializing this At this time there is an increasing impetus on the part of the national and the prefectural governments to take proactive steps to facilitate the commercialization within the region of technology developed by the region s research institutes and universities Our specific interests are in knowing a if the various elements of the process of commercialization are working in the right order b what are the various stakeholders thinking about the process c if the desired economic development through commercialization of science is indeed happening and d if all the intermediaries are working in tandem to produce the desired results

Technology Transfer: From Invention to Innovation

A. Inzelt,Jan Hilton,1999-02-28 Technology transfer has expanded rapidly over the past 20 years in Western Europe North America and the Pacific Rim It has been estimated that some 50% of new products and processes will originate outside the primary developer academic and other research institutions are obvious sources of much of this new technology In the NATO Co operating countries however technology transfer is in its infancy it is crucial for wealth creation and improvement in the quality of life that this mechanism is developed The papers selected for inclusion in this book discuss issues related to the development of technology transfer in NATO Co operating countries The book identifies crucial research issues for science and technology policy researchers and as a conclusion offers some policy recommendations The authors are drawn from NATO and Co operating partner countries from other parts of the world and from international organisations The focus of the book is on the institutional framework of knowledge and technology transfer intellectual property rights as sources of information and tools for co operation international national and regional aspects of knowledge and technology dissemination and diffusion and networking Audience Academic institutions research institutes intellectual property practitioners science and technology policy makers technology transfer managers high tech industries

Marketing in University-Industry

Technological Collaboration Małgorzata A. Grzegorczyk,2021-10-11 This book explores the diverse roles that marketing can and should play in modern twenty first century technology transfer in university industry collaborations Using various marketing lenses it takes readers through the challenges of technology transfer and commercialization of science based

innovations It presents research based but practice focused conclusions relating to marketing implementation at different stages of the commercialization process The author suggests that marketing's strategic role spans the whole process from idea generation development valuation customer matching and marketization Such approaches can improve the effectiveness of public money spent on research university industry cooperation and research commercialization The book will appeal to students university teachers and researchers in a wide range of fields including technology management innovation marketing and science commercialization It will also be of interest to those concerned directly with the practices of university technology transfer and commercialization such as the employees and leaders of technology transfer offices and researcher entrepreneurs

Networks in Technology Commercialization Malla Mattila,Hanna Lehtimäki,2016 This article examines technology commercialization as networked processes It presents a longitudinal analysis of a technological invention called intelligent paper over a period of 13 years in 1997 2009 In the analysis six technology commercialization phases are identified and the roles of various actors in each phase are depicted The study shows how the processes of technology development and commercialization intertwine and shape each other The study contributes to literature on commercialization of innovation by presenting an empirical case study where the processes of technology development and commercialization are complex and continuously evolving processes

Global Technology Transfer John Chumack,2002 Governments the world over fret continuously about the low level of transfer of technology especially within their own countries The general problem is military to industry although the variations are numerous Problems of presentation offering and support complicate an already byzantine world Yet somewhere within this dilemma lie the seeds of tomorrow's economic uptick Besides the nontrivial problems involved here the reluctance of the people having the technology to share it with someone who can profit from it stands out This book presents the issues and offers a comprehensive bibliography for easy access

Technology Transfer Chris M. Cochran,1987 Technology Commercialization Tayeb Dehghani,2019 Frequent changes in competitors status technology and customer interests make it unwise and impossible for companies to rely on their products Customers always seek to find new products Consequently companies should continuously produce and offer superior products to meet customer needs tastes and expectations In fact every company needs a development plan for its new products Research has demonstrated that one of the major reasons for rapid development of technology in industrial countries is commercialization of research results The basis of such commercialization is research industry collaboration in converting research output into innovation Today technology commercialization and its outcomes can provide financial resources required for organizational longevity The main objective of this article is to propose a model for commercializing research findings from idea generation to initial market entry We believe that this article can hopefully contribute to commercialization literature by acting as a guide to local authorities involved in commercialization cycle

Commercialization of Innovative Technologies C. Joseph Touhill, Gregory J. Touhill, Thomas A. O'Riordan, 2010-09-21

This book covers new technology ideas and guides you through the complete lifecycle of product innovation including screening funding development and commercialization *Technology, Commercialization and Gender* Pooran Wynarczyk, Marina Ranga, 2017-08-23 This book explores the gender dimension in technology commercialization through a collection of papers by internationally renowned scholars in the USA Mexico and Europe Technology Commercialization and Gender looks at various gender imbalances in this key innovation area and demonstrates that the construction of gendered identities within male dominated work environments such as technology commercialization is a complex and lengthy process often faced with institutional culture obstacles More gender awareness and openness along all stages of the innovation chain as well as more research and policy interventions are needed to ensure better use of highly skilled human capital in knowledge based economies around the globe *Overcoming Barriers to Technology Transfer and Business Commercialisation in Central and Eastern Europe* Richard A. Bendis, Stefan T. Craciunoiu, 2002

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