



# GRADE 12

## BUSINESS STUDIES

### TERM 3

# PRELIM EXAMINATION

## PAPER 2

MARKS: 150

TIME: 2 hours

### INSTRUCTIONS AND INFORMATION

1. This paper consists of THREE sections.

SECTION A: COMPULSORY

SECTION B: Consists of THREE independent questions covering ALL topics.

Answer any TWO questions

SECTION C: Consists of TWO questions covering ALL topics.

Answer any (only) ONE question from this section.

2. Additional answers will not be marked.

3. Take the time allocation into account when answering the questions.

4. Read the instructions for each question carefully and answer only what is required.

5. Number the answers according to the numbering system used in this paper.

6. Answer in complete sentences, except in questions where other instructions are given.

7. Use the mark allocation as a guide for the length of questions.

8. Leave a line between answers.

9. Start each question on a new page.

10. Use only blue pen. Answers in pencil will not be marked.

11. Use the table below as a guide for marking and time allocation for each question.

QUESTION	SECTION	MARKS	TIME
1	SECTION A: Short questions, COMPULSORY	30	20 min
2	SECTION B: Three direct / indirect case studies. Answer any TWO questions.	2 x 40 = 80	70 min
3			
4			
5	SECTION C: Essay Questions. Answer ONE question in this section	1 x 40 = 40	30 min
6			
TOTAL		150	2 hours

# Business Studies September Memorandum 2014

**Jianjun Gao**



## **Business Studies September Memorandum 2014:**

**Journal of Business Research** ,1986      **Sports Business Management** George Foster,Norm O'Reilly,Antonio Dávila,2016-01-08 Sports Business Management will equip students with a comprehensive understanding of the sport industry With a focus on management strategy marketing and finance the decision making approach of the book emphasizes key concepts while translating them into practice Foster O Reilly and D vila present a set of modular chapters supported with plenty of examples mini cases and exercises to help students apply the decision making approach to real world situations Covering an international array of sports and organizations including the Olympic Games FIFA World Cup US Major League Baseball and more the book also covers unique topics such as diversity in sport the impact of technology and social media Rounding this out the book provides around 50 Harvard Stanford cases along with case notes for instructors This is an ideal textbook for upper level undergraduate and graduate students of sports business and management fully supported by a companion website featuring PowerPoint slides test questions teaching notes and other tools for instructors      The New Urban Park Hal Rothman,2004 From Yellowstone to the Great Smoky Mountains America s national parks are sprawling tracts of serenity most of them carved out of public land for recreation and preservation around the turn of the last century America has changed dramatically since then and so has its conceptions of what parkland ought to be In this book one of our premier environmental historians looks at the new phenomenon of urban parks focusing on San Francisco s Golden Gate National Recreation Area as a prototype for the twenty first century Cobbled together from public and private lands in a politically charged arena the GGNRA represents a new direction for parks as it highlights the long standing tension within the National Park Service between preservation and recreation Long a center of conservation the Bay Area was well positioned for such an innovative concept Writing with insight and wit Rothman reveals the many complex challenges that local leaders politicians and the NPS faced as they attempted to administer sites in this area He tells how Representative Phillip Burton guided a comprehensive bill through Congress to establish the park and how he and others expanded the acreage of the GGNRA redefined its mission to the public forged an identity for interconnected parks and struggled against formidable odds to obtain the San Francisco Presidio and convert it into a national park Engagingly written The New Urban Park offers a balanced examination of grassroots politics and its effect on municipal state and federal policy While most national parks dominate the economies of their regions GGNRA was from the start tied to the multifaceted needs of its public and political constituents including neighborhood ethnic and labor interests as well as the usual supporters from the conservation movement As a national recreation area GGNRA helped redefine that category in the public mind By the dawn of the new century it had already become one of the premier national park areas in terms of visitation Now as public lands become increasingly scarce GGNRA may well represent the future of national parks in America Rothman shows that this model works and his book will be an invaluable resource for planning tomorrow s parks      Het soloconcert Leo

Samama,2016-01-27 Sinds het einde van de zeventiende eeuw is het soloconcert een van de meest geliefde genres in de concertzaal In Het soloconcert behandelt Leo Samama de ontwikkeling van dit genre en laat daarbij de belangrijkste concerten tot in onze tijd de revue passeren Van Corelli tot Cage en van Bach tot Boulez Natuurlijk komen ook de meesterwerken van Mozart Beethoven Schumann Brahms Rachmaninov Gershwin en vele andere lievelingen van het concertpubliek aan bod De meeste werken worden kort besproken en voorzien van achtergrondinformatie en opvallende kenmerken Samama verschaft een gedetailleerde ontwikkelingsgeschiedenis van het genre met aandacht voor de uiteenlopende verschijningsvormen van het concert sinds het ontstaan ervan in de tweede helft van de zeventiende eeuw Het boek is bovendien voorzien van tal van voorbeelden en illustraties Voor alle liefhebbers van het soloconcert *Energy Abstracts for Policy Analysis* ,1988 Budget of the U.S. Government, Appendix ,2013-04-10 Presents detailed information on individual programs and appropriation accounts that constitute the budget Includes for each Government department and agency the text of proposed appropriations language budget schedules for each account new legislative proposals and explanations of the work to be performed and the funds needed and proposed general provisions applicable to the appropriations of entire agencies or groups of agencies The Budget of the United States Government United States. Office of Management and Budget,2015 **The Cannabis Business** Charles S. Aloviseti,Cassia Furman,2020-12-29 As the largely illicit cannabis market transitions to a legal regulated industry the canna curious and experienced industry participants alike are experiencing the harsh truth Making a fortune in the legal cannabis industry is a challenge made even more difficult by a complex patchwork of state and federal laws The Cannabis Business clears the confusion around topics such as the distinction between hemp and cannabis and why it matters for consumers and regulators why CBD isn't completely legal in the U S why and how states differ in their licensing processes and how deal structuring is impacted by state regulations Written by attorneys from the nation's leading cannabis law and policy firm this comprehensive primer on all things cannabis law is a must have for anyone seeking to understand the major practical legal issues facing the cannabis industry in the U S **Catalogue of British Official Publications Not Published by HMSO.** ,1986 **Business Management of Telecommunications** Heinrich M. Schoening,2005 With the increasing necessity of today's use of telecommunications technologies businesses need to manage their telecommunications machines effectively to derive the benefits of telecommunication technology This book provides readers with the knowledge to develop both strong business management and technology skills necessary to become successful telecommunications managers Combines both topics of business management and technology management skills by using business management tools and techniques to manage a company's telecommunications function thereby maximizing benefits and minimizing associated costs A reference manual for individuals working in the telecommunications field Forum Memo to Members ,1960 Geyer's Office Equipment Digest ,1959 *Industrial Management* John R. Dunlap,1922 **Current Law Index** ,1998 **Printers' Ink; the ... Magazine**

**of Advertising, Management and Sales** ,1897     The Balance Sheet ,1954     **Journal of Marketing** ,1995     Energy Research Abstracts ,1990     **Management Education** Robert R. Locke,1998 Drawn from a 20th century time frame these readings about management education cover a complexity of subjects The key event American managerial capitalism s rise to global hegemony occurred at mid century it focused the world s attention on American management education That story is told in numerous articles about the revolution in business education within the USA about the propagation of American managerial knowhow and its reception abroad But the readings also cover alternate forms of management education rooted in quite different capitalist systems of enterprise governance with emphasis especially on a German tradition that rivaled the American before 1940 and a Japanese that emerged internationally in the 1980s These readings relate not only how the alternative traditions in management education retained their vigor throughout the century but how those mid century predominant American views about management education are being challenged as the century ends in America itself

**Making the Managerial Presidency** Peri E. Arnold,1998 Examines the political history of administrative reform undertaken by 20th century presidents Attempting to explain the growth of modern bureaucracy within an 18th century framework and the expansion of presidential control over administrative powers the author explores the relationship between administrative theory and the dilemmas posed for a developing administrative state by the separation of powers He also looks at and compares successive cases of presidentially initiated comprehensive reform planning in order to understand the implications for the president s institutional role Paper edition unseen 25 00 Annotation copyrighted by Book News Inc Portland OR

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