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Hamilton,2020-07-28 Silicon Valley expert Robert Chesnut shows that companies that do not think seriously about a crucial element of corporate culture integrity are destined to fail Show of hands who in this group has integrity It's with this direct and often uncomfortable question that Robert Chesnut General Counsel of Airbnb begins every presentation to new employees Defining integrity is difficult Once understood as telling the truth and keeping your word it was about following not just the letter but the spirit of the law But in a moment when workplaces are becoming more diverse global and connected silence about integrity creates ambiguities about right and wrong that make everyone uncertain opening the door

for the minority of people to rationalize selfish behavior Trust in most traditional institutions is down government religious organizations and higher education and there s a dark cloud hovering over technology But this is precisely where companies come in as peoples faith in establishments deteriorates they re turning to their employer for stability In Intentional Integrity Chesnut offers a six step process for leaders to foster and manage a culture of integrity at work He explains the rationale and legal context for the ethics and practices and presents scenarios to illuminate the nuances of thinking deeply and objectively about workplace culture We will always need governments to manage defense infrastructure and basic societal functions But Chesnut argues the private sector has the responsibility to use sensitivity and flexibility to make broader progress if they act with integrity Rob is an insider who s combined doing good with doing business well in two iconic Silicon Valley companies His book contains smart practical advice for anyone looking to do good and do well Reid Hoffman co founder of LinkedIn and author of Blitzscaling

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