

Telecourse Guide for It's Strictly Business

Woolfe, Bob

Notes: This is not the actual book cover

Telecourse Guide For Its Strictly Business

Lei Shi



Telecourse Guide For Its Strictly Business:

Business Telecourse Guide Pride, Bob Woelfle, 2001-08 The Telecourse Guide provides a lesson assignment learning objectives key terms and text and video focus points for each video lesson The Telecourse Guide also correlates information from the video segments to the Seventh Edition of *Pride Hughes Kapoor's Business* Students learn how business works and influences their lives providing the basis for informed decisions in college and the business world **Business** William M. Pride, Robert James Hughes, Jack R. Kapoor, 2005 The Eighth Edition of this bestselling introductory text features a comprehensive updated survey of all key business functions management marketing accounting finance and information technology Core topics highlighted within these functional areas include ethics and social responsibility small business concerns different forms of business ownership and international business concepts In light of current business conditions this edition also addresses the nation's economic problems corporate credibility and efforts to improve accounting standards the dot com meltdown entrepreneurial businesses diversity globalization e business and other timely issues Likewise the authors have integrated more information on employment trends to help students choose a career and compete in a fickle job market Updated and enhanced coverage of e Business in boxed features examples illustrations and discussions throughout the text reflects this sector's growing importance In addition Navigating the World of E Business Chapter 4 has been completely revamped to cover key concepts as well as the strategies and challenges facing current businesses Pedagogical tools have also been revised including all new Inside Business cases at the beginning of each chapter and closing Return to Inside Business features These sections follow up on the opening case with additional information posing questions that stress the practical application of chapter concepts All boxed features that focus on real business or workplace issues have been replaced These boxes cover major themes including Adapting to Change Talking Technology Examining Ethics with Issues to Consider that stimulate critical thinking and facilitate discussion Going Global and Exploring Business Using the Internet boxes continue to point students to relevant web sites for more information on concepts companies or issues covered in each chapter prompting them to conduct independent research The Eighth Edition also features two new Spotlight features per chapter illustrating facts with appealing and easy to understand visuals that help students to understand the material Due to its loose leaf format this text sells for considerably less than standard hardcover books and also provides students with greater flexibility They can insert their own notes or class handouts into any chapter bring only the chapters they need to class or organize the contents to follow their instructor's syllabus The Study Guide is perforated and three hole punched so that the materials can be easily integrated with the textbook New Building a Business Plan features now appear at the end of every Part helping students to write their own business plans incrementally over the course of a semester or during class Chapter 6 also includes revised coverage of business plans New Running a Business an ongoing video case featured at the end of each Part provides students with an insider's vantage point of Finagle A Bagel a bagel bakery and cafe

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Business, Seventh Edition, Custom Publication Pride, 2002-06 **Telecourse Guide for 'It's Strictly Business'** Pride, 1997-09 *Telecourse Study Guide to Accompany Personal Finance* R. S. Rosefsky, 1985-01-04
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Portrait of a Family INTELECOM Staff,Vicki Spandel,1999-09 This guidebook is written especially for students who use Lamanna Riedmann in conjunction with a home study telecourse The guidebook includes chapter overviews chapter objectives key terms reading assignments learning activities Video viewing questions a self test and decision questions

Portrait of a Family Intelcom,Mary A. Lamanna,1996 IPTVisions ,1997 Telecourse Guide for Government by Consent Dcccd &Lee&,Sue Lee,Dcccd Lee,1997-07 Advances in Instructional Technology George H. Voegel,1986

Catalog of Copyright Entries. Third Series Library of Congress. Copyright Office,1954 Includes Part 1A Number 1 Books January June and Part 1B Number 1 Pamphlets Serials and Contributions to Periodicals January June Telecourse Guide for It's Strictly Business Bob Woelfle,Ray Attner,2004-05-01 This guide accompanies the telecourse offered at Dallas County Community College District DCCCD which consists of 26 video segments combining expert interviews with mini documentaries Focusing on specialized fields and processes the telecourse prepares students to make day to day consumer decisions and to appreciate the significant roles that business plays in a global society The guide acts as an instructor providing students with a lesson assignment learning objectives key terms focus points and a practice test for each video lesson The Telecourse Guide also correlates information from the videos to the Eighth Edition of Business by Pride Hughes and Kapoor Instructors interested in supplementing their Introduction to Business course with these videos should contact Dallas County Community College District The Faculty Guide is available for free to adopters institutions upon licensing of a Telecourse from Dallas County Community College District Contact Dallas TeleLearning directly by telephone at 972 669 6650 or by email at tlearn dcccd edu for either a print or electronic copy of this guide Resources in Education ,1991-10

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