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S.Y. 2019 - 2020
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TEST 1 - MULTIPLE CHOICE: Select the correct answer. Write your answer on the space provided before the number.

1. It helps us appreciate and understand the financial reports of any business.
 - a. Accounting
 - b. Bookkeeping
 - c. Marketing
 - d. Journal Entry
2. It is the art of recording, classifying, summarizing in a significant manner and in terms of money, transactions and events, which are in part, at least, of financial character and interpreting the results thereof.
 - a. Accounting
 - b. Bookkeeping
 - c. Marketing
 - d. Journal Entry
3. AICPA stands for _____.
 - a. Australian Institute of Certified Public Accountants
 - b. American Institute of Certified Public Accountants
 - c. American Institute of Certified Public Accountancy
 - d. Australian Institute of Certified Public Accountancy
4. It is a phase of accounting which is technically called bookkeeping.
 - a. Summarizing
 - b. Classifying
 - c. Recording
 - d. Interpreting
5. It is a professional service rendered by a Certified Public Accountant and his employees to the public for a fee.
 - a. Government Accounting
 - b. Public Accounting
 - c. Private Accounting
 - d. Social Accounting
6. _____ are accounting rules, procedures, practices and standards which served as guide in the preparation and presentation of financial statements.
 - a. AICPA
 - b. GAAP
 - c. PICPA
 - d. COA
7. It has to do with collecting, determining and controlling costs.
 - a. Cost Accounting
 - b. Budgeting
 - c. General Accounting
 - d. Internal auditing
8. This field of accounting is concerned with the transactions and special problems of multinational business organizations in their dealings in the international trade.
 - a. Social Accounting
 - b. General Accounting
 - c. Private Accounting
 - d. International Accounting
9. This includes preparation and filing of income tax returns.
 - a. Auditing
 - b. Bookkeeping
 - c. Tax Services
 - d. Management Advisory Services
10. This provides management with a plan for future operations.
 - a. Cost Accounting
 - b. Budgeting
 - c. Bookkeeping
 - d. Internal Auditing
11. This type of business is owned by one person.
 - a. Single or Sole Proprietorship
 - b. Partnership
 - c. Corporation
 - d. Cooperative
12. This is a business organization with two or more owners.

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Kingdom of the Netherlands-Netherlands: Financial Sector Assessment Program: International Monetary Fund. Monetary and Capital Markets Department, 2017-04-13 This Technical Note discusses the findings and recommendations in the Financial Sector Assessment Program for the Netherlands on the insurance and pension sectors The governance accountability and internal processes of the supervisors operating under a well functioning twin peaks model are robust With two tier boards that include independent members and an internal audit department the governance structure of both supervisors is vigorous Detailed documentation supports the internal processes Discussions are underway to determine a new structure for the pension system which may include shifting risks to the participants *Labour Market Reforms in Portugal 2011-15 A Preliminary Assessment* OECD, 2017-02-21 This report evaluates the comprehensive labour market reforms undertaken in Portugal in 2011-15 It reviews reforms in employment protection legislation unemployment benefits activation collective bargaining minimum wages and working time and assesses the available evidence on their impact

[IAS Prelims Exam 2017 Current Affairs ebook Jagran Josh](#), 2017-06-13 Current affair is one of the dynamic sections of IAS Exam with no ends as it has no fixed syllabus for both the stages of IAS Exam The best way for the IAS aspirant is to analyse the pattern of asking questions in previous year's IAS Prelims Exam and IAS Mains Exam By keeping the pattern and the intensity of current affairs for IAS Exam we are continuously creating current affairs quizzes on daily basis so that no important topics could be left out of our study material Here we have provided a compilation of such current affairs quizzes in an e book format as Current Affairs e book Question Bank for IAS Exam will be very useful for the IAS Prelims Exam 2017 The current affairs quizzes given in this e book have in depth explanation and it will provide IAS aspirants to get the complete information regarding the topic covered in the quiz The current affairs question bank will also be useful for the preparation of IAS Mains Exam There are a lot of recent events covered in the question bank which are simultaneously important for IAS Mains Exam and the explanation of the concerned topics will help IAS aspirants to understand the topic properly The current affairs quizzes have been created from PIB The Hindu and Indian Express which are considered as the most authentic sources of current affairs for IAS Exam We are continuously improving and moving ahead of the previous standards in terms of quality as well as quantity Our primary focus is to provide a better current affairs question bank which requires minimum time to practice questions and save maximum time for other subjects The practice of such current affairs quiz will help IAS aspirants to gain momentum during IAS preparation and it will increase the chance of scoring better marks in IAS Exam Key Feature The current affairs question bank has comprehensive coverage of important events happened during the whole year The study material is very helpful for selective and smart study during the last leg of IAS preparation and it will help to save precious time for other subjects The current affairs study material follows the latest and trending approaches of asking questions in IAS Prelims Exam The study material current affairs for IAS consists of 700 important

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web for example if a company has 10 product lines and each line has 3 products then length is 10 3 30 length of the product mix refers to the total number of products in the mix if a company has 5 product lines and 10 products under each product lines the length of the mix will be 50 5 x 10 product mix consistency

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web oct 2 2017 product mix is defined as the set of all products and items that a particular seller offers for sale product mix is also called as product assortment a product mix consists of various product lines for example samsung offers mobiles t v s a c s washing machines etc

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web a product line is a part of the product mix but on the other hand product mix covers all aspects concerning products including product line some factors impacting product line are brand target audience price range etc

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web nov 1 2023 a product line is a range of similar products or services introduced and sold by the same company to make it clear simultaneously a product mix also called product assortment is considered the full assortment of all products introduced to its clients hence both product lines and individual products will form a product mix

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web in simple words the product mix is the amalgamation of all the product lines a firm has under it the deeper and wider a product mix is the more products a company can offer which will ultimately lead to more reach but what exactly is the difference between a product line product mix

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