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GUIDE TO

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The Economist Pocket Guide To Business Numeracy

David Targett

The Economist Pocket Guide To Business Numeracy:

The Pocket Guide to Business Numeracy David Targett,1987 *The Economist Guide to Business Numeracy* Richard Stutely,1993-11-11 This invaluable reference explains the importance of numeracy skills in a variety of business environments as it points out common errors and explains the recognized techniques for solving financial problems analyzing information and making effective decisions From the simplest calculations like calculating percentages and interest to more complex routines such as evaluating competing investment opportunities The Economist Guide to Business Numeracy brings together all the information you need to use numerics to maximize your business potential investment opportunities and more *Numbers* Economist,2013-11-21 Designed as a companion to The Economist Style Guide the best selling guide to writing style The Economist Numbers Guide is invaluable for everyone who has to work with numbers which in today s commercially focussed world means most managers In addition to general advice on basic numeracy the guide points out common errors and explains the recognised techniques for solving financial problems analysing information of any kind forecasting and effective decision making Over 100 charts graphs tables and feature boxes highlight key points and great emphasis is put on the all important aspect of how you present and communicate numerical information effectively and honestly At the back of the book is an extensive A Z dictionary of terms covering everything from amortisation to zero sum game Whatever your business whatever your management role for anyone who needs a good head for figures The Economist Numbers Guide will prove invaluable *The Economist Numbers Guide* Richard Stutely,1992 *Numbers Guide* Richard Stutely,2001-01-01 **The Economist** ,2004 **The Spectator** ,1987 **New Statesman** ,1987-07 *The British Library General Catalogue of Printed Books, 1986 to 1987* British Library,1988 **British Business** ,1987

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American Book Publishing Record ,2003

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