



GRADE 10

BUSINESS STUDIES

TERM 3

TEST

MARKS: 100

TIME: 1½ HOURS

INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions.

1. This paper consists of THREE sections and covers FIVE main topics.

SECTION A: COMPULSORY

SECTION B: Consists of THREE questions.

Answer any TWO of the three questions in this section.

SECTION C: Consists of TWO questions.

Answer any ONE of two questions in this section.

2. Read the instructions for each question carefully and note what is required.

Note that ONLY the first TWO questions in SECTION B and the FIRST questions in SECTION C will be marked.

3. Number the answers carefully according to the numbering system used in this paper. No marks will be awarded for wrongly numbered answers.

4. Except where other instructions are given, answers must be written in complete sentences.

5. Use the mark allocation and nature of each question to determine the length and depth of an answer.

6. Use the table below as a guideline for marking and time allocation when answering each question.

SECTION A	QUESTION	MARKS	TIME
A: SHORT QUESTIONS - COMPULSORY	1	20	15
B: THREE short/medium type questions	2	20	30
CHOICE: Answer any TWO	3		
C: TWO essay type questions	4	40	45
CHOICE: Answer any ONE	5	40	
TOTAL		100	90 MIN

7. Start the answer to EACH question on a NEW page, e.g. QUESTION 1 – new page.
QUESTION 2 – new page.
8. You may use a non-programmable calculator.
9. Write neatly and legibly.

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K Morrison

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Fundamentals of Human Resource Management Robert N. Lussier, John R. Hendon, 2015-11-26 Fundamentals of Human Resource Management Functions Applications Skill Development takes a unique three pronged approach that gives students a clear understanding of important HRM concepts and functions shows them how to apply those concepts and helps them build a strong skill set they can use in their personal and professional lives Covering the vast majority the 210 required SHRM Curriculum Guidebook topics required for undergraduates Fundamentals of Human Resource Management gives the student the ability to successfully manage others in today s work environment Authors Robert N Lussier and John R Hendon engage students with a variety of high quality applications and skill development exercises to improve students comprehension and retention The authors emphasis on current trends and the challenges facing HR managers and line managers today provide students with key insights on important issues and prepare them for successful careers

Cross-Cultural Management Mai Nguyen-Phuong-Mai, 2019-09-02 Cross Cultural Management With Insights from Brain Science explores a broad range of topics on the impact of culture in international business and vice versa and the impact of businesses and individuals in shaping a culture It provides critical and in depth information on globalization global glocal leadership cross cultural marketing and cross cultural negotiation It also discusses many other topics that are not typically found in the mainstream management textbooks such as diversity management bias management cross cultural motivation strategies and change management While most literature in the field is dominated by the static paradigm that is culture is fixed nation equates to culture and values are binary this book takes a different approach It regards national values as a first best guess and balances it with an introduction of the dynamic paradigm This school of thought posits that culture is not static context is the software of the mind opposing values coexist change is constant and individuals can develop a multicultural mind A unique feature of this book is the contribution of an interdisciplinary approach It s the first textbook of cross cultural management that incorporates latest findings from the emerging discipline of cultural neuroscience and evolutionary biology in the discussion Such a holistic approach is meant to help readers gain a deeper and broader understanding of the subjects

Misinformation and Mass Audiences Brian G. Southwell, Emily A. Thorson, Laura Sheble, 2018-01-24 Gathers an impressive group of experts across disciplines to explore who believes in misinformation what effect it has and how to address it Brendan Nyhan Professor of Government Dartmouth College Lies and inaccurate information are as old as humanity but never before have they been so easy to spread Each moment of every day the Internet and broadcast media purvey misinformation either deliberately or accidentally to a mass audience on subjects ranging from politics to consumer goods to science and medicine among many others Because misinformation now has the potential to affect behavior on a massive scale it is urgently important to understand how it works and what can be done to mitigate its harmful effects Misinformation and Mass Audiences brings together evidence and ideas from communication research public

health psychology political science environmental studies and information science to investigate what constitutes misinformation how it spreads and how best to counter it The expert contributors cover such topics as whether and to what extent audiences consciously notice misinformation the possibilities for audience deception the ethics of satire in journalism and public affairs programming the diffusion of rumors the role of Internet search behavior and the evolving efforts to counteract misinformation such as fact checking programs The first comprehensive social science volume exploring the prevalence and consequences of and remedies for misinformation as a mass communication phenomenon Misinformation and Mass Audiences will be a crucial resource for students and faculty researching misinformation policymakers grappling with questions of regulation and prevention and anyone concerned about this troubling yet perhaps unavoidable dimension of current media systems **MGMT4** Chuck Williams,Alan McWilliams,Rob Lawrence,Wahed Waheduzzaman,2019-09-09

MGMT4 is the fourth Asia Pacific edition of this innovative approach to teaching and learning the principles of management Concise yet complete coverage of the subject supported by a suite of online learning tools and teaching material equips students and instructors with the resources required to successfully undertake an introductory management course This highly visual and engaging resource is now available on the MindTap eLearning platform allowing for seamless delivery both online and in class With the Cengage Mobile app students can take course materials with them anytime anywhere New print versions of this book include access to the MindTap platform **Alliance News** ,1872 **Geintegreerde marketingcommunicatie** Kenneth E. Clow,Donald Baack,2009 Studieboek voor het hoger economisch onderwijs

RURAL AND WORKMAN ,1890 **The Building News and Engineering Journal** ,1874 **Railway Age** ,1951
 Report of the Board of Trustees of the University of Illinois University of Illinois (Urbana-Champaign campus). Board of Trustees,1926 Newspaper Index: New Orleans Times-Picayune ,1975 **The Christian Union** Henry Ward Beecher,1878 **Australasian Building Societies and Mortgage Companies Gazette** ,1891 **Sierra Educational News** California Teachers Association,1953 **The Balance Sheet** ,1927 **The Education Index** ,1935 Library of Congress Catalogs Library of Congress,1983 Business Publication Rates and Data ,1954 Bibliography of ... Publications of University Bureaus of Business and Economic Research Associated University Bureaus of Business and Economic Research,1961 **NACLA's Latin America & Empire Report** North American Congress on Latin America,1976

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