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CHAPTER

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Forecasting

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LEARNING OBJECTIVES

After completing this chapter you should be able to:

- 1 List the elements of a good forecast.
- 2 Outline the steps in the forecasting process.
- 3 Evaluate at least three qualitative forecasting techniques and the advantages and disadvantages of each.
- 4 Compare and contrast qualitative and quantitative approaches to forecasting.
- 5 Describe averaging techniques, trend and seasonal techniques, and regression analysis, and solve typical problems.
- 6 Explain three measures of forecast accuracy.
- 7 Compare two ways of evaluating and controlling forecasts.
- 8 Assess the major factors and trade-offs to consider when choosing a forecasting technique.

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William J. Stevenson

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Instructor's Manual to Accompany Operations Management Stevenson,2004-03

EBOOK: Operations Management:

Theory and Practice: Global Edition STEVENSON, WILL,2019-01-11 EBOOK Operations Management Theory and

Practice Global Edition *Production and Operations Management* William J. Stevenson,2001 **No Hard Feelings** Liz

Fosslien,Mollie West Duffy,2019-01-22 How do you deal with your emotions at work Full of lively illustrations and practical

examples to show how you can harness emotions to become more creative collaborative and productive Adam Grant author

of Originals _____ We all know what it's like to feel overwhelmed with emotions at work everything from jealousy

to insecurity anxiety to straight up panic and there's no field guide to coping with them well But we also know that ignoring

or suppressing what you feel hurts your health happiness and productivity This book will help you figure out how to express

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Service. Pacific Northwest Region,1990 *Production/operations Management* William J. Stevenson,1990 **Managerial**

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Sharp,1925 **Introduction to Management Science** William J. Stevenson,1989 **Resources in Education** ,1999-04

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