

CONSUMERS

CORPORATES



Sustainability: Consumer Duty or Corporate Accountability?

READ ARTICLE

The Consumer And Corporate Accountability

M Mosston



The Consumer And Corporate Accountability:

The Consumer and Corporate Accountability Ralph Nader, 1973 Much corporate behavior is harmful and unjust The issues and problems touched on in this book do not constitute a complete nor even comprehensive survey of consumer ills But all these problems possess a common denominator they can no longer be ignored Moreover intelligent and just solutions must emanate from students of business economics political science sociology and law among others It is hoped that the readings here will contribute to the kind of critical awareness required of any intelligent consumer who must cope with the day to day business of preserving and improving the quality of our society p v

Fair Trade, Corporate Accountability and Beyond Shelley Marshall, 2016-04-15 As trade and production have increasingly crossed international boundaries private bodies and governments alike have sought new ways to regulate labour standards and advance goals of fairness and social justice Governments are harnessing social and market forces to advance corporate accountability while private bodies are employing techniques drawn from command and control regulation to shape the behaviour of business This collection brings together the research and reflections of a diverse international mix of academics activists and practitioners in the fields of fair trade and corporate accountability representing perspectives from both the industrialized and developing worlds Contributors provide detailed case studies of a range of social justice governance initiatives documenting the evolution of established strategies of advocacy and social mobilization and evaluating the strengths and limitations of voluntary initiatives compared with legally enforceable instruments

Morality and the Market (Routledge Revivals) N. Craig Smith, 2014-11-13 Can businesses abandon the axiom that the customer is always right when consumers start questioning the ethics of business practices Professor Craig Smith examines the theory and practice of ethical purchase behaviour a crucial mechanism for ensuring social responsibility in business He explains how and why consumers have used their purchasing power to influence corporate policies and practices He argues the case for the social control of business drawing on perspectives from marketing economics politics sociology and business policy He concludes that the market may act as an arbiter of good and bad business practice Dr Smith considers the practical aspects of ethical purchase behaviour focusing on consumer boycotts as a specific form of this consumer behaviour and explains how boycotted businesses should respond This title first published in 1990 is ideal for both business students and those who have a business of their own

Morality and the Market N. Craig Smith, 2016

Corporate Responsibility Paul A Argenti, 2015-07-01 Corporate Responsibility offers a concise and comprehensive introduction to the functional area of corporate responsibility Readers will learn how corporate responsibility is good for business and how leaders balance their organization s needs with responsibilities to key constituencies in society Author Paul A Argenti engages students with new and compelling cases by focusing on the social reputational or environmental consequences of corporate activities Students will learn how to make difficult choices promote responsible behavior within their organizations and understand the role personal values play in developing effective

leadership skills **Corporate Accountability and Liability for Climate Change** Elbert de Jong, 2024-11-08 As litigation rises against corporations and their climate change policies this timely book examines their accountability and liability It illustrates the potential and limitations of legal doctrines across human rights law soft law contract law consumer law and non contractual liability law for holding corporations responsible for climate change **Corporate Accountability and Trust** Patrick de Cambourg, 2006 For what are companies responsible and to whom Their shareholders only Their staff Or to society as a whole Corporate responsibility is at the core of today s economic and societal debates Twelve high level international executives coming from different continents and with different cultural backgrounds share their own visions of corporate responsibility and explain how the recognition and acceptance or denial of responsibility has modified the organization and functioning of large multinationals as well as the way they do their jobs These managers are C sar Alierta CEO of Telefonica Alessandro Benetton Benetton Group Martin Bouygues Bouygues Group Henri de Castries CEO of AXA Adi Godrej CEO of the Godrej Group Stephen Green CEO of the HSBC Group Daniel Janssen Solway Group Martin Roman CEO of CEZ Arun Sarin CEO of Vodafone Ernest Antoine Seillière Wendel Investissement Werner Wenning Bayer AG Yuanqing Yang Lenovo In addition Nicole Notat president of Vigeo corporate social responsibility rating Pierre Tapie managing director of the ESSEC Group and professor Gilbert Lenssen president of EABIS the European Academy for Business in Society discuss corporate responsibility and the part it will play in the future thanks to the training currently being given to the managers of tomorrow This book will be of interest to businesspeople social activists scholars and students interested in the relationship between business and society *Corporate Social Responsibility. CSR Communication as an Instrument to Consumer-Relationship Marketing* Elena Bueble, 2009-07-29 Diploma Thesis from the year 2008 in the subject Business economics Offline Marketing and Online Marketing grade 1.0 University of Applied Sciences Bremen language English abstract Corporate Social Responsibility CSR is defined as achieving commercial success in ways that honour ethical values and respect people communities and the natural environment and is the topic of interest for this research paper The aim of study was to investigate CSR communication and how it is perceived with a view to identifying how CSR can be communicated more effectively to consumers The focus in this context was on relational CSR potentials and the effect of consumer company identification as a main driving force behind relational CSR effects In order to achieve this aim a comprehensive literature review was conducted to conceptualise the ideas on CSR the CSR communication challenge as well the link between CSR information and consumer company identification Further primary research was undertaken in terms of a consumer survey among German students in order to gain an understanding of consumer perceptions as well as to identify critical aspects of CSR communication Results indicate that in spite of a general tendency of scepticism towards companies consumers do accept and expect companies to communicate on their CSR activities It also became apparent that interest in and support of the subject clearly exceed the awareness level which suggests an unmet receptiveness regarding

CSR information In this context women showed significantly more support and interest in the topic corroborating the established hypothesis of respective gender differences which was established within the theoretical discussion As a conclusion of this study female consumers have to be considered as particularly receptive towards CSR information and as a particular valuable target for CSR communication The high level of support in general and especially among women can be considered as a given basis to consumercompany identification It implies the potential for perceived congruence between consumers self concept and company CSR values and also highlights the relationbuilding dimension of CSR and its opportunities for consumer relationship marketing This research suggests that CSR should be communicated more proactively as the majority of respondents stated that they would like to know more about it and affirmed the acceptability of advertising on CSR as a proactive means of communication

Corporate Responsibility Tom Cannon,1992 Focuses on five broad areas 1 the social economic and ethical responsibilities of firms and management 2 compliance with legislation 3 the corporation and the environment 4 the needs of the economically and socially disadvantaged and 5 corporate responsibility activities *Journal of Arts and Social Sciences* ,1995 **Harvard Business School Bulletin** ,1990 **The Corporate Social Responsibility Manual** Roger Cowe,2002 Focus is on practical action rather than theoretical discussion for companies taking steps to achieve effective corporate responsibility **The Consumer Movement** Robert N. Mayer,1989 Analyzing the consumer movement from sociological economic and political perspectives Mayer argues that American consumer activists have successfully shaped public policy despite formidable obstacles He details the history of consumer activism in the United States looks at significant leaders and examines the key components of the present movement He measures its successes and failures compares it with movements in other countries shows how shrewd political maneuvering has combined with fortuitous circumstances to bring about legislation in the interest of consumers and foresees the problems and issues that will spark the next wave of consumerism ISBN 0 8057 9718 1 alk Paper 25 95 **Human Rights, Corporate Responsibility** Stuart Rees,Shelley Wright,2000 Collection of articles addressing issues such as globalisation and human rights worker s rights environmental protection affirming the rights of children women and indigenous peoples the impact of international trade regimes on cultural rights business ethics and corruption Includes a bibliography and an index Contributors are academics and business executives Rees is director of the centre for peace and conflict studies at the University of Sydney Wrigth is senior lecturer in the faculty of law at the University of Sydney **Corporate Governance** Robert Ian Tricker,1984 *Corporate Responsibility and Legitimacy* James J. Brummer,1991-06-24 Drawing upon research from a variety of disciplines this volume offers a systematic discussion of the issues and assumptions of the corporate responsibility debate James J Brummer provides an extensive review of the relevant literature and develops a methodology for treating specific problems of corporate responsibility illustrating its use in actual practice The book also proposes a theory of corporate responsibility and legitimacy that builds upon the concept of accountability and explores the relevance of

applying methods of study traditionally associated with the humanities to contemporary problems of corporate ethics The author begins by addressing general concepts and principles including types of corporate responsibility relations of accountability models of the corporation and theories of institutional legitimacy Part Two outlines the four theories of corporate responsibility the classical stakeholder social demandingness and social activist theories and examines their major premises and supporting evidence Two chapters treat the specific issue of plant closing or relocation in relation to each of the four theories of corporate responsibility Finally the author discusses collective and subordinate responsibility paying particular attention to the concept of whistleblowing The concluding chapter summarizes the corporate responsibility debate and analyzes various models of accountability An ideal supplemental text for courses in business ethics and public administration this volume is also an invaluable resource for executives confronted with issues of corporate responsibility in their own operations

The Journal of Corporate Law Studies ,2003 *Viewpoint* ,1975 Proceedings ... Annual Conference of the American Council on Consumer Interests American Council on Consumer Interests. Conference,1983

The Adelaide Law Review ,1982

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The Consumer And Corporate Accountability Introduction

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The Consumer And Corporate Accountability :

I have a 2001 Daewoo Lanos. The engine revs is too fast. It Feb 22, 2008 — The first thing to do is to disconnect the idle air control valve. This is located on the side of the throttle body (where the throttle cable ... Daewoo Lanos Idle Rev issue Apr 1, 2010 — The car is a W reg. The problem is that the revs idle at around 1k, she says that when she is driving she can hear the revs going high even ... Daewoo Lanos high Idle speed Hi,. My Daewoo Lanos is having a problem with its idle speed being too high. At a standstill it idles at about 1600rpm, and can be a bit embarrassing SOLVED: My daewoo lanos 1999 wont idle at the lights it Feb 23, 2011 — Remove the idle air control motor (IAC) and clean it well and the hole it comes out of with throttle body spray cleaner, or carburetor cleaner ... Daewoo Lanos Stalls: causes and solutions Hello, I have a Lanos and its problem is that it is always powerless and tends to stall. When turning the air conditioning on, this failure is even more ... Rough Idle: Hi Again Everyone, My Lanos ... May 21, 2009 — Hi Again everyone, my lanos idles very rough, doesn't stall, seems to lack power when driving, recently replaced plugs, leads, air filter ... My 2001 Daewoo has a rough idle after. Dec 30, 2012 — It shakes and studders a lot. Sometimes the car stalls and I have to press the gas pedal in order for the car to keep running. After it warms up ... my 2001 daewoo lanos keeps dying when i come to a stop Jun 2, 2014 — I have Daewoo lanos 16v it can't start plugs firering timing is good i spray qikstart meas start fluid nothing happen it doesn't have camshaft ... Daewoo Matiz Idle Woes - YouTube Daewoo Lanos Idle Air Control Valve Order Daewoo Lanos Idle Air Control Valve online today. Free Same Day Store Pickup. Check out free battery charging and engine diagnostic testing while you ... Alternative Shakespeare Auditions for Women Each speech is accompanied by a character description, brief explanation of the context, and notes on obscure words, phrases and references--all written from ... Alternative Shakespeare Auditions for Women - 1st Edition Each speech is accompanied by a character description, brief explanation of the context, and notes on

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