

# A Language and Culture Comparative Study of Three Primary Colors in English and Chinese Idioms and Usual Expressions from the Perspective of Metaphorical Cognition

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## ABSTRACT

Color terms, especially the three primary colors, bear the weight of basic meaning of color in English and Chinese idioms and usual expressions. The same color has different meanings in different languages, thus it makes Native English speakers and Native Chinese speakers who use other foreign languages puzzled. Therefore, it is necessary to make a language and culture comparative study of the meanings of three primary colors in English and Chinese idioms and usual expressions. This essay uses metaphors and cognition to make the comparative study between color idioms and usual expressions in English and Chinese. It aims at revealing the similarities and dissimilarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. This essay provides a perspective for the role of cultural variation of metaphor and plays a role in overcoming the language barriers in communication.

**Keywords:** three primary colors, idioms and usual expressions, metaphorical cognition.

## 1. INTRODUCTION

Color features are the perception and description of human language. It is an important part of the world language. In language, this symbol symbolizes the an understanding of color words. The words of color are generally used in people's cognition and description of the world [1].

Therefore, it is necessary to inherit the colors in human language. Everything in nature, including human language, is in a state of change. The development of language cannot be separated from the development of human language. A more developed language may affect the less developed one. At the same time, it is also conducive to the development of human language in the process of development. In the process of language learning, learners' attention is becoming more and more concentrated[1]. In non-human languages, Kay and McDaniel find an interesting phenomenon, metaphor. The metaphors of color and color terms are closely related. In exploring metaphors and its working mechanisms, the color terms are very useful.

In this essay, metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions will be studied. Similarities and dissimilarities of three primary colors in English and Chinese idioms and usual expressions will also be searched from the aspect of metaphorical cognition.

This essay is divided into several parts. In the first part, a brief introduction to metaphorical cognition will be shown. In the next part, first it is about similarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. Secondly, it is about dissimilarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. The last is about the reasons for similarities and dissimilarities of three primary colors' metaphorical cognitive meanings in English and Chinese idioms and usual expressions. The final part is the conclusion.

## 2. LITERATURE REVIEW

Color terms are as common as linguistic phenomena in many kinds of cultures and languages. It is necessary to introduce color terms, as color terms are going to be

# Interests Culture A Comparative Study

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## Interests Culture A Comparative Study:

*Feast as a Mirror of Social and Cultural Changes* Frédéric Armao, Božena Gierek, Ilze Kačāne, Tatiana Minniyakhmetova, László Mód, Marek Moroń, Ewa Nowicka, Alīna Romanovska, Monika Salzbrunn, Tigran Simyan, Kiyoshi Umeya, 2020-12-23

Feasting seems to be an inseparable element of peoples especially their collective lives. The proposed volume consists of original unpublished texts in which their Authors search for the answers to the following questions: How far have we gone astray from the primeval idea of celebrating the feast from understanding tradition in terms of the Romanian historian of religion Mircea Eliade or the French sociologist Emile Durkheim? Are there still any traditional in its very meaning feasts? If not, if they are invented (Hobsbawm and Ranger 1983 1992) why are they called traditional? What elements have changed and why? What has had the greatest impact on celebrating feasts? What are the new factors influencing the course of a feast's celebration? It was difficult to categorize the texts contained in this book because the subjects discussed in them very often overlap. Still, it was possible to recognize several accentuated aspects that served as the basis for the division of the book into three sections: 1. Culture and Identity, 2. Ritual and Cultural Values, 3. Culture and Policy. The contributors are scholars who represent various international institutions and fields of research and use different approaches and methodologies to study the subject of the feast. This publication is an opportunity to bring the results of their research together in one book. The volume contains chapters in which various aspects of feasts, festivals, and festivities are perceived as a mirror of social and cultural changes in the twentieth and twenty-first centuries are presented. It provides a unique and rich resource in the fields of culture, folklore, religion, anthropology, sociology, as well as politics and other cultural and social sciences. In the future, we hope to broaden the scope of our research and to include more ethnic groups and their cultures in order to see the changes they have undergone and factors that caused them.

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Frédéric Armao: University of Toulon France; Uisneach from the Ancient Assembly to the Fire Festival 2017; Key words: Bealtaine, folklore, Irish festivals, mythology, Uisneach.

Božena Gierek: Jagiellonian University Krakow Poland; Lajkonik Hobby Horse as Theatrum of the Period of Corpus Christi in Kraków Poland; Key words: Corpus Christi feast, Lajkonik, raftsmen, theatrum.

Tatiana Minniyakhmetova: University of Tartu Estonia; Manifestation of Various Values in Traditional Udmurt Feasts; Key words: beestings, feast, porridge, meat, symbols, Udmurts.

László Mód: University of Szeged Hungary; Grape Harvest Feast as an Attempt to Develop Local Identity and Cultural Heritage: The Hungarian Case; Key words: cultural heritage, grape harvest, feast, invented tradition, local identity.

Marek Moroń: Jagiellonian University Krakow Poland; The Use of Sacrifice Feast of Eid ul Adha in Bengal as an Instrument of Promoting Communal Violence for Political Purposes: The Situation in the 1920s and 1930s and 2017; Key words: Bengal, cow sacrifice, Eid ul Adha, Hindu, Muslim, politics.

Ewa Nowicka: University of Warsaw Poland; Performing Ethnicity: Buryat Ethnofestivals and a Rediscovered Tradition; Key words: Buryatia, cultural canon, ethnofestival, identity, rediscovered tradition.

Alīna Romanovska: Daugavpils University Latvia; Diaspora Festivals as a

Way for Development of Cultural Identity in the Regional City the Case of Daugavpils Latvia Key words creolization diaspora festival identity regional city \_\_\_\_\_ Monika Salzbrunn University of Lausanne Switzerland The Swiss Carnivals of Payerne and Lausanne Place making between the mise en scène of Self and the Other's Key words Brandons carnival Othering performance place making wordplay \_\_\_\_\_ Tigran Simyan Yerevan State University Armenia and Ilze Ka ne Daugavpils University Latvia Transformations of New Year Celebration in the Soviet and Post Soviet Era the Cases of Armenia and Latvia Key words Christmas New Year tree Ded Moroz New Year post Soviet Santa Claus Soviet transformation \_\_\_\_\_ Kiyoshi Umeya Kobe University Japan University of Cape Town South Africa Feasts to Send off the Dead with Special Reference to the Jopadhola of Eastern Uganda Key words agency of the dead feast funeral rites Jopadhola modernity Uganda      A

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