



# Technology, Globalisation and Economic Performance

## Edited by Günther Ambos and Jürgen Haider

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# Technology Globalisation And Economic Performance

**Francisco J. Granados**

## **Technology Globalisation And Economic Performance:**

**Technology, Globalisation and Economic Performance** Daniele Archibugi, Jonathan Michie, 1997-03-20 This book studies the link between technological change and country specific performance

**Productivity, Innovation and Economic Performance** Ray Barrell, Geoff Mason, Mary O'Mahony, 2000-06-15 The book compares and explains differences in levels of incomes among industrialised countries

**Innovation Policy in a Global Economy** Daniele Archibugi, Jeremy Howells, Jonathan Michie, 1999-04-15 Innovation Policy in a Global Economy concludes the successful sequence of books on Globalisation and Technology edited by Daniele Archibugi and Jonathan Michie following Technology Globalisation and Economic Performance Cambridge University Press 1997 and Trade Growth and Technical Change Cambridge University Press 1998 This final volume argues that the opportunities offered by globalisation will only be fully realised by organisations which have developed institutions that allow for the transfer absorption and use of knowledge Innovation Policy in a Global Economy is relevant for graduate and undergraduate courses in management and business economics geography international political economy and innovation and technology studies Presenting original theoretical and empirical research by leading international experts in an accessible style Innovation Policy will be vital reading for researchers and students and of use to public policy professionals

**National Capitalisms, Global Competition, and Economic Performance** Sigrid Quack, Glenn Morgan, Richard Whitley, 2000 Why are some firms successful on global markets whilst others are not In this collection of papers a group of distinguished international researchers examine the inter relationship between national context firm performance and global competitiveness In a series of empirical studies covering major industries such as banking telecommunications construction automobiles and airlines in a number of European countries Great Britain France Germany Holland Finland Slovenia the studies show how distinctive patterns of firm competences and capabilities arise from national contexts These influence the way in which firms perform in response to changing technologies and competitive pressures Thus the impact of the globalisation of economic activity may be to reinforce existing national differences in firm performance rather than producing a homogenisation and standardisation This book will be of interest to researchers in business and management sociology economics and political science for its comparative organizational approach to problems of economic performance

**Globalization of Technological Industries** Francisco J. Granados, 2005

**Globalization and Economy: Globalizing finance and the new economy** Paul Warren James, 2007 Globalization and Economy is the second set which looks at economics broadly conceived including global markets global finance global economic institutions and global labour

**Technology, Globalization and Poverty** Jeffrey James, 2002 Studies the effect of information technology on patterns of globalization Considers how such patterns can be altered to reduce the growing divide between rich and poor nations

**Patents, Innovation and Economic Performance**, 2004 This publication contains a collection of policy oriented papers prepared for an OECD conference on the development of patent regimes innovation and economic

performance held in Paris in August 2003 The papers are grouped under five key themes of links between patents and economic performance changes in patents regimes entrepreneurship and technology diffusion intellectual property rights IPR for software and services current and future policy challenges Technology and the Future of European Employment

Pascal Petit, Luc Soete, 2001 Comprises 16 papers which explore the relationship between technological change and employment in Western Europe Considers the effects of structural change at the global sectoral organizational and institutional levels Examines the type of employment that might be expected following the introduction of new technology analyses the extent to which firms should adjust to more favourable production and distribution patterns and investigates changes in the organization of working time systems of education and innovation and the welfare state **Perspectives on**

**Global Development and Technology**, 2005 *Technology, Innovation and Competitiveness* Jeremy Howells, Jonathan

Michie, 1997 Containing the research of leading academics this text explores the fundamentals of economic success technology innovation and competitiveness **Foreign Firms, Technological Capabilities and Economic Performance**

Rajah Rasiah, 2004 This book by Rajah Rasiah and colleagues is a major step forward It bases the analysis of foreign and local firms in a range of developing countries squarely on measuring and comparing technological capabilities This is a significant advance in methodological terms It also yields very interesting results What adds to the interest is the range of countries covered from industrially advanced nations like Brazil South Africa and Malaysia to relatively backward ones such as Kenya and Uganda The book is thoroughly researched rigorous in its analysis and comprehensive in its coverage of the literature From the foreword by Sanjaya Lall This volume contains a number of original well researched and empirically valuable essays and case studies on the role which foreign firms may play in upgrading the technological capabilities and competitiveness of seven developing countries Professor Rasiah is to be congratulated for assembling such a varied and interesting set of contributions each of which should be essential reading for all those interested in the impact of foreign direct investment on economic development and structural transformation John H Dunning University of Reading UK and Rutgers University US Rajah Rasiah's broad ranging study breaks new ground in analyzing the relationship between a country's technological capabilities the activities of foreign firms and economic performance His rigorous yet flexible framework which incorporates institutional complexities into a statistical analysis allows him to look at the development process in seven diverse countries His findings that the relative advantages of foreign multinational firms over local firms declines over the development trajectory should change our thinking as well as our policies This book is a must read for anyone interested in the role that technology plays in the development process Clair Brown University of California Berkeley US This book fills an important gap in the literature on foreign direct investment and economic development Based on an excellent review of existing theories comparative case studies from Africa Asia and Latin America explore diverse approaches that developing countries can use to benefit from the presence of foreign firms to improve technological capabilities and

economic performance A must read for students interested in contemporary pathways to industrialization Dieter Ernst East West Center Honolulu US This book employs novel techniques to compare technological capabilities and economic performance in seven countries at varying stages of industrial development Brazil Costa Rica Indonesia Kenya Malaysia South Africa and Uganda The author uses a methodology drawn from the technology capability framework but extensively adapts and simplifies it to extract common cross industry parameters for statistical analysis He employs the framework to compare the technological local sourcing and performance dynamics of foreign and local firms in a variety of industries The results offer a common synthesis and fresh ideas on the importance of foreign firms in technological capability building and economic performance in developing countries They reveal that although foreign firms tend to enjoy higher human resource and process technology capabilities in the most underdeveloped economies in the more advanced nations this comparative advantage is significantly eroded The author shows how the institutional and systemic strength of a country can help to explain the level of participation of foreign firms in R D activities He also identifies domestic and regional markets infrastructure incentives natural resources and human capital as important factors in stimulating significant R D investment by foreign firms This interesting and well written book presents an original examination of the dynamic relationship between foreign firms technology innovation and economic performance in Asia Africa and Latin America Academics policymakers and NGOs interested in development economics technology policy and trade will find this to be an extremely valuable resource

**The British National Bibliography** Arthur James Wells,2006     *Americanization and Its Limits* Jonathan Zeitlin,1999

*Employment, Technology, and Economic Needs* Jonathan Michie,Angelo Reati,1998 This text presents recent thinking on issues of employment unemployment and economic policy The book is interdisciplinary in scope and international in coverage including European and US country case studies     [The Global Challenge to Industrial Districts](#) Paolo Guerrieri,Simona Iammarino,Carlo Pietrobelli,2001 The current trend towards globalization is posing a substantial challenge to SME clusters to restructure and reach out to distant markets and knowledge sources while at the same time exploiting the advantages of local factors and agglomeration This book represents a first attempt to analyze these issues in detail employing novel empirical evidence The authors focus on Small and Medium sized Enterprises SMEs in Italy and Taiwan two countries in which these businesses characterize the national industrial structure They find that in the current climate of globalization there is no best practice model for organizing an industrial cluster since a diversity of successful institutional arrangements is possible They demonstrate that over time SME clusters can evolve and that globalization can reshape their upgrading options by providing a variety of international knowledge linkages Thus the authors conclude that the development of local and global networks and new interactive modes of knowledge creation which have co evolved as a result of globalization have provided the necessary conditions for competitive survival Taking a multidisciplinary approach the authors utilize a number of analytical tools to evaluate their survey data and present an original comparison between the experiences of two countries

that are facing the challenges of globalization often with differing strategies This book will be of great interest to industrial and international economists policymakers and corporate and SME managers *Creativity, Innovation and Job Creation* Organisation for Economic Co-operation and Development,1997 On cover OECD proceedings Based on a conference meeting held 11 12 January 1996 in Oslo **Operations Management** David Bennett,2006 The Impact of the Internet Revolution on International Economic Relations and Society Heidemarie C. Sherman,2001 *Thailand* ,2006 The 1960s witnessed a radical transformation in the Canadian Jewish community The erosion of longstanding barriers of anti-Semitism resulted in increased access for Jews to the economic political and social Canadian mainstream Arguing paradoxically that even as Canada became more accepting Canadian Jews became more focused on Jewish identity The Defining Decadeexamines how the 1960s redefined what it meant to be a Canadian Jew and a Jewish Canadian Domestic events such as the Quiet Revolution the eruption of Neo Nazi activity the election of Pierre Elliot Trudeau and the promise of multiculturalism combined with international affairs such as the Six Day War Arab rejectionism with regards to Israel and the explosion of Soviet Jewish activism to radically reshape Canadian Jewish priorities In tracing the rapid changes of this tumultuous decade Harold Troper draws upon a wealth of historical documentation including more than eighty interviews to demonstrate that the expression of Canadian Jewishness was an increasingly public and political commitment

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### Technology Globalisation And Economic Performance Introduction

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