

DANIELLE BAILLIEU

Streetwise Franchising

**Everything You Need to
Know about Taking up
and Running a Successful
Franchise**



Streetwise Franchising

Michele Cagan



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Marketing Handbook Michael J. Thomas, 1989

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critical annotations and reviewers comments and comprehensive author title and subject indexes The contents include philosophy and psychology religion social sciences sociology statistics politics economics labour and employment land and property business organizations finance and banking and economic surveys economic policies and controls trade and commerce business and management and law public administration social services and welfare education customs and traditions geography biography and history **Forthcoming Books** Rose Army,2003-04 **Employment Gazette** Great Britain. Department of Employment,1989 *Walford's Guide to Reference Material* Albert John Walford,Marilyn Mullan,Priscilla Schlicke,1994 Volume 2 of this guide contains descriptions of 8300 plus critically evaluated recommended reference resources available in all formats Organized by Universal Dewey Classification the topics covered are those usually found in the 100s Philosophy Psychology 200s Religion 300s Social Sciences the 900s Geography Biography History This volume particularly reflects the proliferation of travel tourist guides reference works on Eastern Europe Central Asia following the collapse of communism Over the last few years an enormous expansion has also been noted of reference works in both religion philosophy Volume 1 covers Science Technology Volume 3 covers Generalia Languages Literature the Arts Recommended in Choice Reference Reviews American Reference Books Annual Walford's Guide to Reference Material: Social and historical sciences, philosophy and religion Alan Day,Marilyn Mullan,Priscilla Schlicke,Joan M. Harvey,1993 Streetwise Lifetime Encyclopedia Harold E. Meyer,1998-04 **Streetwise Get Business Online** Robert E. Gorman,2002-06-01 Streetwise is devoted exclusively to business topics From writing business plans to financing to building Web site traffic these books provide everything ambitious business professionals need Business happens in the real world not the classroom Streetwise recognises this and delivers the goods fast No fluff No wasted time Just cutting edge information managers and small business entrepreneurs need to run their business successfully

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